

FOR IMMEDIATE RELEASE

November 20, 2018

*Many of us recall the magic of the Christmas Wish Book from yesteryear. Well, now we have it again. Uptown Saint John presents our First Annual Uptown Holiday Wish Book!*

With hints of nostalgia, intentions of encouraging local shopping and a desire to share the unique shopping experience we have uptown, Uptown Saint John is proud to present this new promotional online catalogue. The holiday season is a perfect opportunity to showcase our businesses and gifts that are both classic and trendy – something different than the ordinary. In our Wish Book, we've highlighted items under various price points and a link to where you can find them. There is also a section of 'Specialty Gifts,' over \$100 because everyone needs something extra-special. From stocking stuffers to more gifts that 'wow,' Uptown Saint John has it all.

The Uptown Holiday Wish Book is available to view on-line here: [Wish Book](#). Note that all items are linked to the website or facebook of the store, for more shopping pleasure. Better yet, if you see something, stop in to the store in person – shopping uptown during the holidays is an experience to treasure.

**About Uptown Saint John Inc.**

Established in 1976, the Uptown Saint John Business Improvement Association is the official voice of more than 650 businesses and property owners operating in Uptown's 20-block business improvement area. Responsible for events such as Burger Week, Uptown Sparkles, Chop Chop, the Santa Claus Parade and the Summer Concert Music Series, Uptown SJ promotes and advocates for businesses Uptown.

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*An Uptown Holiday*

# WISHBOOK

*2018*



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