



March 5, 2018

FOR IMMEDIATE RELEASE – ‘Shop The Block,’ An Uptown Shopping Experience – Inaugural event, Saturday, March 24.

Shopping Uptown is about experience and we are celebrating our urban retail district with a special day of shopping on Saturday, March 24th, 'Shop The Block.'

Uptown, we are unique. One can walk our beautiful streets and stop into various boutiques and shops as well as stroll from Market Square to Brunswick Square and all the way through to the historic City Market. During our inaugural 'Shop The Block' event, you will enjoy the natural unique uptown shopping experience, but also be treated to special tastes, demos, and indulgences along the way.

This is a perfect occasion to get some friends together and make a day of it. Shop, take some photos, eat and sip, perhaps even take in some nightlife and stay the evening, enjoying a nice Sunday breakfast uptown. It's all up to you.

Forget the box, come out and 'Shop The Block!'

For more information and details about the event, please see [uptownsj.com](http://uptownsj.com).

Please see the [Facebook Event](#), to follow and invite your friends.

For more information please contact:

Nancy Tissington, Executive Director

Uptown Saint John Inc.

506.633.1426

<http://www.uptownsj.com/>

-30-

Established in 1976, the Uptown Saint John Business Improvement Association is the official voice of more than 650 businesses and property owners operating in Uptown's 20-block business improvement area. Responsible for events such as Burger Week, Uptown Sparkles, Chop Chop, the Santa Claus Parade and the Summer Concert Music Series, Uptown SJ promotes and advocates for businesses Uptown.